

JENNA OCHOA

MARKETING

PROFILE

PHONE 312.692.9003
EMAIL jenna.compton@gmail.com
WEBSITE www.jennacompton.com
ADDRESS CHICAGO, IL

EDUCATION

BA in Fine Arts
BA in English Literature 2004 - 2008
Oklahoma Christian University

SKILLS / TECHNOLOGIES

Content Creation	Infusionsoft
Content Management	Photoshop
Keyword Research	Canva
Inbound Lead Gen	WebinarJam
Outbound Lead Gen	Wordpress
Partnership Dev	Google Docs
Facebook Ads	Slack

EXPERIENCE

2014-2017

Blue Stout | Director of Marketing
Helped build a marketing strategy from scratch, working very closely with my CEO. Manage all marketing efforts, including outbound lead generation and partnership development.

2012-2014

Project Manager | Medical Web Experts
Managed 12+ client accounts at an SEO firm located in Buenos Aires, Argentina. Collaborated with marketing & web development to keep my client's sites ranking for their target keywords.

2010-2012

RefugeeOne | Computer Instructor
Responsible for creating and teaching curriculum for basic computer skills, typing and advanced computer skills for refugees who needed to develop job skills for their new life in the U.S.

2008-current

jennacompton.com | Freelance
Since graduation, I've maintained a steady flow of freelance work. It began with design, but I've now shifted more to marketing and even development work. Recent projects include a custom software app to managing a seasonal FB ad campaign.

REFERENCES

DJ Alwattar

Freelance client of over 6 years
djalw@northlandlabs.com

Allen Burt

Current boss
allen@bluestout.com

Zlata Paratusic

Previous supervisor at RefugeeOne
zparatusic@refugeeone.org